“Currently it is believed that there is a child obesity problem in Australia. Argue whether or not food advertising targeted at children has contributed to this issue?”

Keywords: childhood, obesity, advertising, Australia

Synonyms (words that mean the same):
Childhood: infancy, youth, early years
Obesity: overweight, fatness, chubby
Advertising: media, marketing, promotion
Database Searching

**AND**

- All of these search terms must be present
- Narrows your search
- Makes results more specific

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**obesity AND childhood**
At least one of these search terms is present
Expands your search
Ensures you don’t miss relevant records, works best with synonyms

OR

Obesity OR overweight
Truncation & Quotations symbols

Expand your search with:

Truncation symbol: *
-enables a word to be searched by its stem

advertis*
also finds advertising, advertisement.

Quotation Marks “ ”
-enables you to search for a phrase
“childhood obesity”
Database Search

obesity OR overweight
AND
childhood OR infant*
AND
media OR advertis*